

January

NEW YEAR AND WHITE SALES

USUALLY ON SALE

- Bedding, sheets and towels (January white sales)
- Fitness gear and home gym equipment
- TVs, ahead of the big game
- Winter coats and boots (end-of-season clearance)

Hold off on: Spring clothing and patio furniture: both usually go on sale later in the year.

February

PRESIDENTS DAY

USUALLY ON SALE

- Mattresses (Presidents Day sales)
- Furniture and large appliances
- TVs, before new models arrive
- Snow blowers, space heaters and winter clothes

Hold off on: Grills and outdoor furniture: the better sales usually come at the end of summer.

March

SPRING CLEANING AND TRAVEL PLANNING

USUALLY ON SALE

- Luggage and travel gear
- Last year's TVs as new models roll out
- Winter clothing (final clearance)
- Cleaning supplies and spring-cleaning tools

Hold off on: Mattresses: Memorial Day sales are usually just two months away.

April

SPRING HOME AND YARD

USUALLY ON SALE

- Vacuums and carpet cleaners
- Lawn and garden tools
- Running shoes and sneakers
- Spring home refresh: rugs and storage

Hold off on: Summer clothing: it usually gets marked down from July on.

May

MEMORIAL DAY

USUALLY ON SALE

- Mattresses (Memorial Day sales)
- Refrigerators, washers and dryers
- Outdoor gear and camping basics
- Early grill and patio promotions

Hold off on: Laptops: back-to-school sales in July and August usually beat spring offers.

June

FATHER'S DAY AND SUMMER KICKOFF

USUALLY ON SALE

- Power tools and hand tools (Father's Day)
- Cookware and kitchen gadgets
- Fitness trackers and smartwatches
- Swimwear, early in the season

Hold off on: Patio furniture and grills: end-of-summer clearance is usually better.

July

MIDSUMMER ONLINE SALES EVENTS

USUALLY ON SALE

- Small kitchen appliances
- Summer clothing (mid-season markdowns)
- Headphones, streaming devices and smart home gear
- Early back-to-school supplies

Hold off on: Winter coats: they're usually marked down after the holidays, in January.

August

BACK TO SCHOOL

USUALLY ON SALE

- Laptops, tablets and printers
- Kids' clothes, backpacks and school supplies
- Grills and outdoor furniture (end-of-season clearance)
- Swimsuits and summer gear

Hold off on: Phones: new models usually launch in September, and older ones often get marked down after.

September

LABOR DAY

USUALLY ON SALE

- Mattresses and appliances (Labor Day sales)
- Last year's phones, after new launches
- Lawn mowers and outdoor power tools
- Remaining patio furniture and grills

Hold off on: TVs and toys: the biggest sales usually come in November.

October

FALL ONLINE SALES EVENTS

USUALLY ON SALE

- Jeans and fall clothing
- Camping and outdoor gear (end of season)
- Previous-year laptops and tablets
- Early holiday gift sales

Hold off on: Most electronics: Black Friday and Cyber Monday deals usually go deeper.

November

BLACK FRIDAY AND CYBER MONDAY

USUALLY ON SALE

- TVs, laptops and tablets
- Toys and video game consoles
- Cookware and small kitchen appliances
- Headphones and smart home devices

Hold off on: Holiday decor and wrap: it's usually marked down right after December 25.

December

HOLIDAY AND YEAR-END

USUALLY ON SALE

- Toys (last-minute sales)
- Holiday decor and gift wrap (after December 25)
- Winter clothing (early markdowns)
- Smart speakers and streaming devices

Hold off on: Fitness gear and bedding: January sales are usually right around the corner.